

FOR IMMEDIATE RELEASE



## INDEPENDENT ARBITRATOR UPHOLDS SANCTION ON IRONMAN AGE-GROUP ATHLETE KEVIN MOATS FOR ANTI-DOPING RULE VIOLATION

**TAMPA, Fla.** (January 18, 2018) – Today, the IRONMAN® Anti-Doping Program announced that American Age Group athlete Kevin Moats tested positive for a prohibited substance and has received an eight-year suspension. Mr. Moat's positive sample was collected out-of-competition on October 12, 2017, during IRONMAN's pre-competition testing at the 2017 IRONMAN® World Championship.

Moat's sample tested positive for the presence of exogenous testosterone and its metabolite, which was confirmed by Isotope Ratio Mass Spectrometry (IRMS) analysis. The use of any exogenous Anabolic Androgenic Steroid, including testosterone, is prohibited at all times under IRONMAN Anti-Doping Rules consistent with the World Anti-Doping Code and the World Anti-Doping Agency (WADA) Prohibited List. Mr. Moats did not apply for or have a valid Therapeutic Use Exemption.

All results-management proceedings and sanctions applied under the jurisdiction of the IRONMAN Anti-Doping Program are determined in accordance with the WADA Code and the IRONMAN Anti-Doping Rules. This is Moat's second anti-doping rule violation under the IRONMAN Anti-Doping Rules. His first Anti-Doping Rule Violation was also for his use of testosterone, for which he received a one-year period of ineligibility by decision of a hearing panel of the American Arbitration Association consistent with the IRONMAN Anti-Doping Rules in effect at that time ([Link](#)). Athletes who commit a second anti-doping rule violation are subject to a period of ineligibility twice what would otherwise be applicable. Thus, the period of ineligibility for this anti-doping rule violation is eight years.

Mr. Moats advised IRONMAN he would neither formally accept this sanction nor appeal IRONMAN's decision. As a result, his period of ineligibility went into effect January 12, 2018 and he is ineligible to participate in any IRONMAN-affiliated competition or any events organized by any other WADA Code Signatory for a period of eight years. In addition, all of his IRONMAN competitive results subsequent to October 12 have been disqualified.

"Athletes must take responsibility for compliance with the Anti-Doping Rules," said Kate Mittelstadt, Director of the IRONMAN Anti-Doping Program. "There is no excuse for athletes who choose to knowingly and intentionally compete while using prohibited substances. Athletes must work with their physicians and Anti-Doping Agencies to identify allowed alternatives or treatments that qualify under WADA's International Standard for Therapeutic Use Exemptions."

To learn more about the IRONMAN Anti-Doping program, visit [www.ironman.com/triathlon/organizations/anti-doping.aspx](http://www.ironman.com/triathlon/organizations/anti-doping.aspx). For more information on the IRONMAN brand and global event series, visit [www.ironman.com](http://www.ironman.com). Media-related inquiries may contact [press@ironman.com](mailto:press@ironman.com).

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### **About IRONMAN Anti-Doping Program**

As a private corporation conducting triathlon events, IRONMAN is the first private, non-federation sports company to formally adhere to the World Anti-Doping Code. The IRONMAN Anti-Doping Rules are adopted and implemented in conformance with the responsibilities of IRONMAN under the Code, and are in furtherance of IRONMAN's continuing its efforts to protect and promote clean sport and the integrity of IRONMAN racing. As part of the [www.ironman.com](http://www.ironman.com) website, IRONMAN has included an Anti-Doping section. Downloads of rules, policies and forms, sanctions, as well as educational resources and links are

available to all participants and the public through this site. Anti-Doping is a key component of IRONMAN's Imbrue™ outreach initiative focused on ensuring that athletes know and understand their rights and responsibilities and the IRONMAN Competition Rules. The WADA List of Prohibited Substances and Prohibited Methods is available at [www.wada-ama.org/en/prohibited-list](http://www.wada-ama.org/en/prohibited-list).

### **About IRONMAN**

A Wanda Sports Holdings company, IRONMAN operates a global portfolio of events that includes the IRONMAN® Triathlon Series, the IRONMAN® 70.3® Triathlon Series, 5150™ Triathlon Series, the Rock 'n' Roll Marathon Series®, Iron Girl®, IRONKIDS®, International Triathlon Union World Triathlon Series races, road cycling events including the UCI Velothon Majors Series, mountain bike races including the Absa Cape Epic, premier marathons including the Standard Chartered Singapore Marathon and other multisport races. IRONMAN's events, together with all other Wanda Sports Holdings events, provide more than a million participants annually the benefits of endurance sports through the company's vast offerings. The iconic IRONMAN® Series of events is the largest participation sports platform in the world. Since the inception of the IRONMAN® brand in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines at the world's most challenging endurance races. Beginning as a single race, IRONMAN has grown to become a global sensation with more than 200 events across 50 countries. For more information, visit [www.ironman.com](http://www.ironman.com).

### **About Wanda Sports Holding**

Wanda Sports Holding is the world's leading sports business entity, founded to capture the opportunities in the global sports industry and to contribute to the prosperous international sports landscape – in three key areas: 1) Spectator Sports (media & marketing business), 2) Participation Sports (active lifestyle business), 3) Services (digital, production and service business). Wanda Sports Holding incorporates the international sports marketing company Infront Sports & Media, the iconic endurance brand IRONMAN, and Wanda Sports China. The headquarters are in Guangzhou, China.